"Advocacy is a process of influencing selected people or institutions in order to achieve desired policy, practice, social, behavioural or political changes that will benefit particular groups."

Most forms of advocacy fall into these five forms: collaboration with lawmakers, direct persuasion with lobbying and policy work, building support from stakeholders and public, coercive persuasion through boycotts and strikes, and litigation.

(The Southern Voices on Climate Change, The Climate Change Advocacy Toolkits).

There are many ways to be an effective advocate for climate policy, energy efficiency, and renewable energy. The next page lists several ways to develop your skills and take concrete actions as a climate advocate.
10 Ways You Can Advocate

01 Learn the basics about climate change
02 Share what you’ve learned with others in your faith community
03 Form a “Green Team” in your congregation for education and action
04 Generate an Op–Ed in your local newspaper on the issue of climate change
05 Ask a question at your Member of Congress’ town hall meeting, or at a candidate appearance
06 Take part in vigils, fasting, demonstrations, and protests
07 Send an email to your representatives telling them why you care about climate change as a person of faith
08 Host a workshop on a specific issue regarding climate and environmental justice
09 Speak out on social media
10 Sign your congregations name onto petitions